

CITIZENS OF PEABODY:

WE
ASK
YOUR
HELP!

PROMOTE
PEABODY'S
POTENTIAL
PROGRESS &
PROSPERITY

THE
HOUR
IS
LATE!

— NOMINATE AND ELECT —

ATTY. JOSEPH W. HAWES

CANDIDATE FOR **MAYOR**

GRADUATE OF PUBLIC SCHOOLS

4 YEARS COMBAT INFANTRY, U.S.A.

MAJOR IN HISTORY & GOVT.
WITH B.A. DEGREE — NORTHEASTERN

20 YEARS AT GENERAL ELECTRIC CO.
10 YEARS AS LABORER
10 YEARS IN MANAGEMENT

COURSE IN JOURNALISM
EMERSON COLLEGE



BACHELOR OF LAWS DEGREE
SUFFOLK UNIVERSITY

MEMBER OF PEABODY CITY COUNCIL

PRESIDENT OF BOARD OF TRUSTEES
J. B. THOMAS HOSPITAL

PRACTISING ATTORNEY

HOMEOWNER & TAXPAYER

THIS IS WHY WE KNOW JOE HAWES IS THE BEST MAN FOR THE JOB

1. PEABODY NEEDS LEADERSHIP WITH EXPERIENCE IN PLANNING & COORDINATION!

JOE HAWES HAS BEEN PLANNING & COORDINATING PRODUCTION FOR TEN YEARS AT THE GENERAL ELECTRIC CO. AS SUPERVISOR OF PRODUCTION CONTROL.

2. PEABODY NEEDS A MAYOR WITH EXPERIENCE IN GOVERNMENT!

JOE HAWES MAJORED IN GOVERNMENT, KNOWS THE CITY'S PROBLEMS FROM FIRST-HAND EXPERIENCE AS A MEMBER OF THE CITY COUNCIL AND AS PRESIDENT OF THE BOARD OF TRUSTEES AT THE HOSPITAL.

3. PEABODY NEEDS A MAYOR WITH INTELLIGENCE & COURAGE TO DO THE JOB!

JOE HAWES IS A PRACTISING ATTORNEY WITH A FIRST-HAND KNOWLEDGE OF THE CITY'S RIGHTS. JOE HAWES CAN FACE TOUGH PROBLEMS UNDER FIRE AFTER 4 YEARS IN THE COMBAT INFANTRY.

NO OTHER CANDIDATE HAS ALL OF THESE QUALIFICATIONS!

HAWES FOR **MAYOR** COMMITTEE

VOTERS OF PEABODY:

IN A CAMPAIGN TWO YEARS AGO A FIGHTING CRUSADER INTRODUCED AND FOUGHT DESPERATELY TO BRING TO PEABODY AN ORIGINAL PROGRAM TO SAVE OUR CITY. IT WAS HIS PLATFORM TO SOLVE OUR PROBLEMS AND REALIZE OUR TREMENDOUS POTENTIAL. THAT CRUSADER IS —

ATTY. JOSEPH W. HAWES

CANDIDATE FOR MAYOR

WAS HIS PLATFORM PROPHETIC?

WAS HIS PROGRAM NEEDED?

DO WE NEED IT NOW?

YOU, THE VOTER, CAN BE THE JUDGE!

1. IF NOT, WHY ARE THE SCHOOLS SO OVERCROWDED?
2. IF NOT, WHY ARE THE PLAYGROUNDS SO DETERIORATED AND FEW IN NUMBER?
3. IF NOT, WHY ARE INDUSTRIES LEAVING AND NO NEW ONES COMING TO PEABODY?
4. IF NOT, WHY THE 750 NEW HOMES PER YEAR WITHOUT PROVISION FOR ADEQUATE SERVICES?

— and finally —

5. IF NOT, WHY ARE MOST OF THE OTHER CANDIDATES ADOPTING JOE'S PLATFORM?

SO, WITH THE NEED FOR VERY LITTLE UP-DATING, HERE IT IS AGAIN!

- I. To Promote and guide a PLANNED growth for the city by properly balancing costly residential growth with profitable industrial expansion.
 - A. To demand maximum services obtainable by law from contractors, such as side-walks, proper drainage, playground sites, etc., before granting permits and enforce performance before releasing bonds.
 - B. To establish an Industrial Development Commission to bring in new industry, to help old industry and to restrict spot industrial zoning to areas not objectionable to near-by citizens.
- II. To provide essential services by planning ahead!
 - A. Schools — to coordinate B. G. survey with city's financial ability to pay.
 - B. Sewerage — to begin a gradual program to extend sewerage throughout the city over a period of years.
 - C. Playgrounds — to improve existing parks and provide new sites for growing areas.
 - D. Other Services — to see that fire, police, public works, etc. keep pace with city's growth.
- III. Taxes — to maintain an HONEST and sound tax rate EVERY YEAR.

PEABODY NEEDS A MAYOR WITH FORESIGHT NOT HINDSIGHT!
PEABODY NEEDS A LEADER — NOT A FOLLOWER!!
PEABODY NEEDS JOE HAWES!!!

HAWES FOR MAYOR COMMITTEE

CITIZENS OF PEABODY:

WE HAVE PREVAILED UPON OUR CANDIDATE, ATTY. JOSEPH W. HAWES, TO MAKE A STATEMENT ON THE "HOSPITAL ISSUE" WHICH HAS BEEN UNFORTUNATELY, AND IN BAD TASTE, INJECTED INTO THIS CAMPAIGN BY OTHERS.

THESE ARE THE FACTS ABOUT THE J. B. THOMAS HOSPITAL

My fellow citizens:

It is with the greatest reluctance that I participate in the current discussion concerning the J. B. Thomas Hospital. I have felt that our hospital, its problems and its progress were not fitting subjects for politicians to argue about. But for two impelling reasons I can remain silent no longer. First, the distortions and untruths, if allowed to circulate any longer can only be harmful to the hospital at a most crucial stage in its rehabilitation and expansion program. Secondly, the truth is important to this campaign in so far as it relates to my ability and qualities of leadership so necessary to the high office of Mayor.

Here are the facts:

To begin to enumerate the accomplishments of the past two years at the Institution at the top of King Street would be a Herculean effort. Perhaps I can best summarize by stating facts of progress as regards (1) the physical plant; (2) the internal operations of the hospital; (3) improved relations with agencies outside the hospital.

I Physical plant:

- a. New X-Ray record room.
- b. New window furnishings and painting of the entire interior plant.
- c. Expansion of pediatric section.
- d. Establishment of an examining room in pediatrics.
- e. Utilization of Nurse's Home for more systematized record room.
- f. Establishment of accounting and payroll office in Nurse's Home. (formerly an unused building!)
- g. Re-vamping of accident room.
- h. New kitchen on second floor to improve obstetrical department.
- i. Establishment of bacteriology function in the laboratory which reduced costs.

II Internal Operations of the Hospital:

- a. For the first time in J. B. Thomas Hospital's existence, the appointment of a trained, experienced, recom-

mended, impartial and non-political administrator.

- b. The appointment of an associate Chief of Surgery.

- c. The establishment of a department of anesthesia.

- d. Improvement of the accounting procedures.

III. Improved relations with agencies outside the hospital:

- a. In 1961, for the first time in many years, an annual budget was submitted to the Mayor and City Council.

- b. For the FIRST TIME, City Council exhibited confidence in the hospital and approved a bond order.

- c. For the FIRST TIME in history of the J. B. Thomas Hospital, the Hill-Burton Committee of the federal government has provided funds for the building program.

To go further — as regards figures:

- a. Since the arrival of a trained administrator, three to four thousand

dollars has been saved monthly by establishing a system of competitive bidding.

- b. Organization called "Friends of J. B. Thomas Hospital" was established and realized public donations of ten thousand (\$10,000) dollars for needed equipment within a twelve month period.

- c. THE CITY COUNCIL, WHICH FORMERLY REFUSED TO PASS ANY BOND ORDER FOR EXPANSION OF THE HOSPITAL, UNHESITATINGLY PASSED A \$650,000.00 BOND ORDER FOR THIS PURPOSE.

- d. A FEDERAL GRANT FOR \$400,000. WAS APPROVED.

- e. COST OF CITY SUBSIDY FOR THE HOSPITAL WAS REDUCED IN 1960 BY \$18,000. OVER THE PREVIOUS YEAR.

- f. The ratio of hospital employees to patients has been maintained at a point under the national hospital average of 2½ employees to 1 patient.

The above facts and figures speak for themselves as regards the improvements and progress in the hospital during the past eighteen months — the period during which I have been on the hospital Board of Trustees.

I CHALLENGE ANYONE TO PROVE MORE, OR EVEN AS MUCH, PROGRESS DURING THE LAST THIRTY YEARS.

SIGNED

Joseph W. Hawes

... AND NOW WE OF THE COMMITTEE INTRODUCE OURSELVES SO THAT YOU, THE VOTER, CAN JUDGE FOR YOURSELF THE KIND OF PEOPLE WORKING TO ELECT JOE HAWES.

NO OLD PEABODY — NO NEW PEABODY — JUST ONE PEABODY UNITED IN A COMMON EFFORT.

WON'T YOU JOIN US?!

GENERAL CHAIRMAN

Cynthia Field — 83 Aborn Street — Lawyer-Asst. Supervisor, State Youth Service Board

WARD COORDINATOR

Robert F. Campbell — 17 Pumping Station Road — Supervisor of Employee Relations, G.E. Co.

ASSISTANT WARD COORDINATOR

Louis A. Cersosimo — 31 Swampscott Avenue — Asst. Manager, First National Stores

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Albert B. Andrews — 239 Goodale Street — Investment Counsellor, Boston Law Firm
Joseph A. Sullivan — 21 Griffin Road — Associate Professor, Salem State College

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Allen J. Perakis — 29 Coolidge Avenue — Office Account Representative, Insurance
Robert Fifield — 15 Lynch Street — Draftsman, G.E. Co.

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James J. Freeman — 38 Aberdeen Avenue — Equipment Operator, Eastman Gelatine Co.
Agnes O'Brien — 43 Aberdeen Avenue — Housewife

TREASURER

James Cue — Rainbow Circle — Manager of Test Facilities-Components, G.E. Co.

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William J. "Bucky" Amaral — 31 Walsh Avenue — Leather Sales

WARD VI CHAIRMAN

Newt Ale — 13 Olsen Road — Quality Control Engineer, G.E. Co.

WARD VII CHAIRMAN

Vincent P. Stasio — Goodale Street — Management Consultant, Raytheon Co.

— AND COUNTLESS HELPERS TO WHOM WE OWE SO MUCH!!!
WE ASK YOU TO —

VOTE

JOSEPH W. HAWES

X

FOR MAYOR

5th NAME ON THE BALLOT